



Yacht Careers Meeting 2021

A DAY FOR EXCHANGING NEW IDEAS

Quite by chance, the Lycée Paul Augier in Nice, the premier hôtel and catering school on the Côte d'Azur, contacted us about an EU E-Job initiative put forward by three Italian lycées in Viareggio specialising in professional yachting trades. The French lycée, as a result, is now providing world class yacht interior training (steward/ess and cooks) in an area where demand outstrips supply. France has a very high reputation in these domains, but so far only ashore, not at sea.

Our response as AIYA has been to organise, alongside our partners in yacht training, a free event for the 12th March 2021, to act as a showcase for the talents of Paul Augier graduates, alongside those from the marine engineering branch of the Jacques Dolle lycée in Antibes.

Our aims and objectives:

- Highlighting the excellent training provided by Paul Augier and Jacques Dolle lycées;
- Allowing Paul Augier and Jacques Dolle graduates to meet industry representatives and crewing agencies;
- Building in resilience both for the lycées and for future quality recruitment in the respective sectors.

During this lockdown period, when the coronavirus is wreaking havoc with the economy, this Paul Augier event has the potential to bring together a maximum of government, local government and industry players around a concrete, well-defined project which can offer a boost to relaunch international professional yachting on an accent of quality. Following the presentation, recruiters who wish to do so will be able to meet and discuss with candidates who are equipped for immediate uptake of sea-going positions, with a guarantee of absolutely top notch professional performance. Antibes is sitting on top of a gold-mine of untapped talent.

One of the stumbling blocks up to now has been the structural inability of the French Education Service to cater for the needs of the yachting industry, in particular to prepare candidates for the competitively international nature of seagoing careers. That is why AIYA and its partners have stepped into the breach. But we need to get government and local government on our side, both to recognise the importance of the industry, and to do something about the red tape hindering development. Our aim is to achieve the creation of a maritime lycée in Antibes specialising in yachting careers - good for the industry, good for the local economy, and most of all good for youngsters wanting to enter the profession.

That is why we would very much appreciate your presence amongst the distinguished delegates, in order to share with us the excitement of this prestige event which will take place in the Villa Eilenroc, the 12th March, 2021, from 9am to 5pm.

Coronavirus regulations require us to submit a full list of participants well in advance, so we would be grateful if you could fill in the pre-registration form, including the full name of the person(s) representing you, and return it by email before the 15th December 2020.

For further information, please consult the attached documents.

Hoping to see you at our event, where your presence will surely make a difference,

Our best wishes

Guy GROGNET

Additional Information

Two invitations are yours for the taking:

If you so wish, you can take part in a free ranging round table discussion at the end of the event.

Round Tables:

There will be a total of five round tables spread throughout the day.

Table N° 1:

A question and answer session between the public and the teachers and trainers after the latter have given their presentations.

Table N° 2:

Main topic ☑ Recruiting and retaining key crew:

The next generation, new expectations and new approaches

Areas touched upon :

- Towards an industry charter???
- What are the non-financial drivers?

La table N° 3 :

Main topic ☑ Viareggio/Antibes how to work together:

Construction / Services, Partnerships, Infrastructure, Training Capacity.

Areas touched upon :

- What are the downstream consequences of superyacht construction on shipyard maintenance and port activities?
- Changing needs for services (electricity, water, waste treatment etc.)?

Table N° 4 :

Main topic ☐ Moving on from E-Job : What we can expect for 2022

Areas touched upon:

- Building an FCIL (formation d'initiative locale - school/industry partnership)
- Training agreement between Paul Augier, Jacques Dolle and the French Lifeboat Service (SNSM)
- How to finance the CFBS/STCW Basic Safety Training

Table N° 5 :

Main topic ☑ Commentary and reaction from the authorities and institutional players

Areas touched upon:

- The current state of the training sector
- What sticks out, what needs improving
(Technical abilities, mastery of languages, preparing students culturally for tourism and professional yachting sectors)

Late December, we aim to provide you with the list of invitees and the finalised programme for the event. It is at that moment that you will receive the official invitation (from the Mairie of Antibes).